

Dear <Joan Sample>,

As a Toronto Zoo member, I'm sure if you could help save the life of an endangered animal, you probably would. It is with this belief that I write to you today and ask for your special support and participation.

There are 2 ways you can get involved:

ENTER AND WIN!

Fill out our brief [Supporter Survey online](#). Tell us a little about yourself and why you love Toronto Zoo. Your input will help us get to know our members and donors, and gives you the opportunity to have your say in future initiatives.

When you complete the survey, you will be automatically entered to win a **VIP Behind-the-Scenes Tour** for you and five friends, including:

- A visit with the Przewalski's herd and its keeper
- An exclusive guided tour of the Animal Health and Nutrition facilities
- Transportation by limousine golf cart

CONTEST CLOSSES OCTOBER 31

(Tour is for ages 5 and up. Approximate value is \$500.)

SUPPORT AND SAVE!

We rely on the generosity of animal-lovers just like you to care for the more than 6,500 creatures that live at Toronto Zoo. And, our scientific, research and conservation programs - the work that saves endangered species like the Przewalski's horse - require funding that zoo admissions alone won't cover. Won't you help us to save Przewalski's horse? Please [donate online](#) today.

Thank you dearly for your support of Toronto Zoo.
Together, we are improving life for all living things.

Sincerely,
Shirlene Curtis, CFRE
Executive Director, Development
Toronto Zoo

P. S. Read more about Przewalski's horse [here](#).

**Wild and Free**

Przewalski's horse (*pronounced "shih-VAHL-skee"*) is the last breed of truly wild horses. They are now critically endangered, but a healthy herd lives right here at Toronto Zoo!

Complete our online survey and you could**WIN** the thrill of
A VIP Behind-the-Scenes Tour
for you and 5 friends!**Click here to start**